Entrepreneurship as a catalyst for women’s economic empowerment in the Energy sector

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Director – Divaine Growth Solutions
Worked for Eskom for almost 10yrs in Project Execution

2017 Resigned at Eskom to pursue Entrepreneurship

1. Global brand ambassador
2. Launched Divaine Growth Solutions
3. Africa Change Maker

Join WiE in 2015 as National Secretariat

Join AMEU Executive Council Representing Good Hope Branch

In 2016, we launched WiE Program in Eskom Western & Good Hope Branch

2017

2015

2007
Why I chose to pursue entrepreneurship?
Access to network and market
Building trusted relationships

- #1 Connect Emotionally
- #2 Listen Actively
- #3 Be Transparent
- #4 Be Reliable
- #5 Be Trustworthy
- #6 Be a Partner
In Conclusions

We all know that entrepreneurship has the potential to contribute hugely to growth and employment. Women’s participation in trade can provide an additional boost to the growth potential of openness and to the sustainability of that growth.

Economies with better opportunities for women are more competitive.

Few things to note in Focus on enterprise development, this deals with participation of women-owned businesses that will work with well-developed companies.

Identify opportunities to expand and invest in women-owned businesses;

Commit on contributing to women’s economic empowerment and sustainable development.

As businesses are growing and evolving, Africa rising, and so should women participation in it!!!
Thank you