



# 71<sup>st</sup> AMEU Convention 2025

## East London ICC | 5 – 8 October 2025

### Empowering South Africa's Energy Future

Leveraging Artificial Intelligence 'AI' and Smart Technologies for a Stable, Balanced, Just, and Sustainable Energy Transition in Electricity Utilities



## Sponsorship information Packages

### PACKAGE A: R150 000 or more

#### Sponsorship benefits include:

- 2-minute promotional video clip to be shown during the convention proceedings
- Brochures permitted on marketing stands in convention hall
- Banner in the AMEU convention registration foyer
- Two company delegates to attend the convention at no charge
- A4 advert in convention programme
- Logo shown on continuity slides shown throughout the convention
- Logo on printed programme
- Logo included on AMEU website linked to your company website
- Logo included on all AMEU marketing emails linked to your company website

\*Other benefits available depending on items sponsored

### PACKAGE C: R40 000 - R80 000

#### Sponsorship benefits include:

- Brochures permitted on marketing stands in convention hall
- Logo shown on continuity slides shown throughout the convention
- Logo on printed programme
- Logo included on AMEU website
- Logo included on all AMEU marketing emails

\*Other benefits available depending on items sponsored

### PACKAGE B: R80 000 - R150 000

#### Sponsorship benefits include:

- Brochures permitted on marketing stands in convention hall
- One company delegate to attend the convention at no charge
- A4 advert in convention programme
- Logo shown on continuity slides shown throughout the convention
- Logo on printed programme
- Logo included on AMEU website linked to your company website
- Logo included on all AMEU marketing emails linked to your company website

\* Other benefits available depending on items sponsored

### SPONSORSHIP PACKAGE D: R20 000 - R40 000

#### Sponsorship benefits include:

- Logo shown on continuity slides shown throughout the convention
- Logo on printed programme
- Logo included on AMEU website
- Logo included on all AMEU marketing emails

\* Other benefits available depending on items sponsored

Please contact Thenjiwe Roda at the AMEU Secretariat to discuss sponsorship opportunities and possible publicity for your company on (011) 061 5000 or email [thenjiwe@vdw.co.za](mailto:thenjiwe@vdw.co.za)



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#### LOGISTICAL SUPPLY:

<b>Convention Lanyards</b>	Co-branded by sponsor company (including AMEU logo)	R 30 000.00
<b>Memory Sticks</b>	Co-branded by sponsor company (including AMEU logo)	R 90 000.00
<b>Convention Satchels/bags</b>	Co-branded by sponsor company (including AMEU logo)	R 170 000.00
<b>Convention Decor</b>	Sponsors banners (2 pull up banners) displayed in convention hall	R 15 000.00
<b>Convention Opening Act</b>	Sponsors banner (1 pull up banner) on stage for duration of opening session - day 1 only	10 000.00
<b>Convention Audio visual</b>	Onsite technical team to wear co-branded t-shirt of sponsors company including AMEU logo)	R 150 000.00
<b>Convention Venue</b>	Maximum exposure - to be discussed	R 300 000.00
<b>Speakers' gifts</b>	Co-branded by sponsor company (including AMEU logo)	R 15 000.00
<b>Gift for Minister/s</b>	Co-branded by sponsor company (including AMEU logo)	R 5 000.00
<b>Delegate gifts</b>	Co-branded by sponsor company (including AMEU logo)	R 30 000.00
<b>Branding table</b>	Brochures to be placed on tables in convention hall / exhibition hall	R 6 000.00
<b>Student participation</b>	Student to wear branded t-shirts / caps	R 45 000.00
<b>Helpers T-shirt</b>	Branded by sponsor company, host city and AMEU	R 20 000.00

#### CONVENTION CATERING - DAY 1:

<b>Arrival tea</b>	Serving stations branded to the sponsor company specification - sponsor company banners to be displayed around serving stations	R30 000.00
<b>Midmorning tea</b>	Serving stations branded to the sponsor company specification - sponsor company banners to be displayed	R30 000.00
<b>Lunch</b>	Serving stations branded to the sponsor company specification - sponsor company banners to be displayed	R90 000.00
<b>Afternoon tea</b>	Serving stations branded to the sponsor company specification - sponsor company banners to be displayed	R30 000.00

#### CONVENTION CATERING - DAY 2:

<b>Arrival tea</b>	Serving stations branded to the sponsor company specification - sponsor company banners to be displayed	R30 000.00
<b>Midmorning tea</b>	Serving stations branded to the sponsor company specification - sponsor company banners to be displayed	R30 000.00
<b>Lunch</b>	Serving stations branded to the sponsor company specification - sponsor company banners to be displayed	R90 000.00
<b>Afternoon tea</b>	Serving stations branded to the sponsor company specification - sponsor company banners to be displayed	R30 000.00

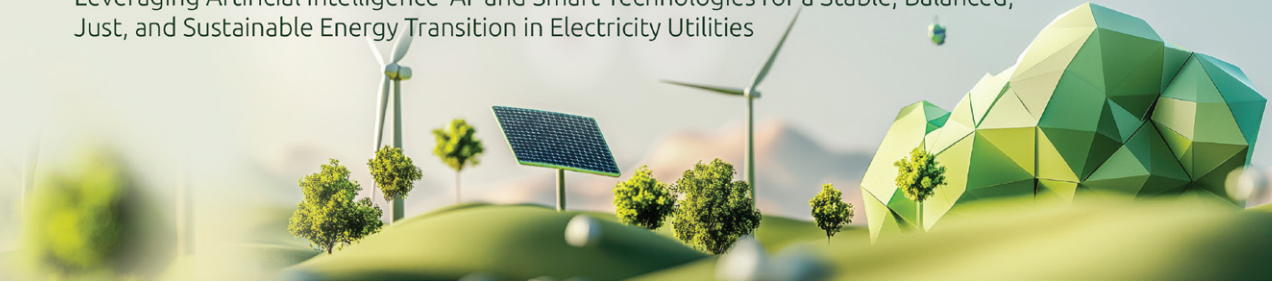


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#### COCKTAIL PARTY:

<b>Invitation</b>	Branded with sponsor company logo (HTML on website)	R 10 000.00
<b>Catering</b>	Branding to be discussed	R 100 000.00
<b>Bar</b>	Serving station to be branded to sponsor company specification	R 50 000.00
<b>Audio-visual</b>	Onsite technician to wear branded t-shirt of sponsor company	R 20 000.00
<b>Music</b>	AMEU President to announce sponsor	R 10 000.00
<b>Entertainment</b>	Branding ideas to be discussed	R 20 000.00
<b>Lucky draw</b>	Branding ideas to be discussed	R 10 000.00

#### GALA DINNER:

<b>Invitation</b>	Branded with sponsor company logo (HTML on website)	R 15 000.00
<b>Programme &amp; Menu</b>	Branded with sponsor company logo	R 20 000.00
<b>Venue</b>	Branding to be discussed, maximum exposure	R 150 000.00
<b>Catering</b>	Branding to be discussed, maximum exposure	R 250 000.00
<b>Arrival drinks</b>	Serving station to be branded by sponsor company	R 30 000.00
<b>Drinks / Bar</b>	Serving station to be branded by sponsor company	R 50 000.00
<b>Wine</b>	Branded with sponsor company logo	R 25 000.00
<b>Decor</b>	Sponsors banners (2 pull up banners) displayed on stage	R 150 000.00
<b>Entertainment</b>	Branding to be discussed	R 50 000.00
<b>MC</b>	Branding to be discussed	R 50 000.00
<b>DJ</b>	Branding to be discussed / Pull up banner on DJ stage	R 50 000.00
<b>Audio-visual</b>	Onsite technician to wear branded t-shirt by sponsor company	R 150 000.00

#### PARTNERS PROGRAMME:

Partners Programme - Day 1 and 2      Discuss with Sponsorship Manager

Please contact Thenjiwe Roda at the AMEU Secretariat to discuss sponsorship opportunities and possible publicity for your company on (011) 061 5000 or email [thenjiwe@vdw.co.za](mailto:thenjiwe@vdw.co.za)