

# AMEU 70<sup>th</sup> CONVENTION

# Future Proofing the Municipal Electricity Utility Business in SA



Hosted by City of Mbombela



20 - 23 Oct 2024

Kruger National Park  
Nombolo Mdhluhi Conference Centre  
(Skukuza Safari Lodge)



## Sponsorship information - Packages

### PACKAGE A:

**R150 000 or more**

#### Sponsorship benefits include:

- 2-minute promotional video clip to be shown during the convention proceedings
- Brochures permitted on marketing stands in convention hall
- Banner in the AMEU convention registration foyer
- Two company delegates to attend the convention at no charge
- A4 advert in convention programme
- Logo shown on continuity slides shown throughout the convention
- Logo on printed programme
- Logo included on AMEU website linked to your company website
- Logo included on all AMEU marketing emails linked to your company website

\* Other benefits available depending on items sponsored

### PACKAGE C:

**R20 000 – R80 000**

#### Sponsorship benefits include:

- Brochures permitted on marketing stands in convention hall
- Logo shown on continuity slides shown throughout the convention
- Logo on printed programme
- Logo included on AMEU website
- Logo included on all AMEU marketing emails

\* Other benefits available depending on items sponsored

### PACKAGE B:

**R80 000 – R150 000**

#### Sponsorship benefits include:

- Brochures permitted on marketing stands in convention hall
- One company delegate to attend the convention at no charge
- A4 advert in convention programme
- Logo shown on continuity slides shown throughout the convention
- Logo on printed programme
- Logo included on AMEU website linked to your company website
- Logo included on all AMEU marketing emails linked to your company website

\* Other benefits available depending on items sponsored

### SPONSORSHIP

#### PACKAGE D:

**Up to R20 000**

#### Sponsorship benefits include:

- Logo shown on continuity slides shown throughout the convention
- Logo on printed programme
- Logo included on AMEU website
- Logo included on all AMEU marketing emails

\* Other benefits available depending on items sponsored

**Please contact Thenjiwe Roda at the AMEU Secretariat to discuss sponsorship opportunities and possible publicity for your company on (011) 061 5000 or email [thenjiwe@vdw.co.za](mailto:thenjiwe@vdw.co.za)**

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## Sponsorship information - Additional sponsorship items

### LOGISTICAL SUPPLY:

<b>Convention Lanyards</b>	Co-branded by sponsor company (including AMEU logo)	R 30 000.00
<b>Memory Sticks</b>	Co-branded by sponsor company (including AMEU logo)	R 90 000.00
<b>Convention Satchels/bags</b>	Co-branded by sponsor company (including AMEU logo)	R 170 000.00
<b>Convention Décor</b>	Sponsors banners (2 pull up banners) displayed in convention hall	R 15 000.00
<b>Convention Opening Act</b>	Sponsors banner (1 pull up banner) on stage for duration of opening session – day 1 only	R 10 000.00
<b>Convention Audio visual</b>	Onsite technical team to wear co-branded t-shirt of sponsors company including AMEU logo)	R 150 000.00
<b>Convention Venue</b>	Maximum exposure – to be discussed	R 300 000.00
<b>Speakers' gifts</b>	Co-branded by sponsor company (including AMEU logo)	R 15 000.00
<b>Gift for Minister/s</b>	Co-branded by sponsor company (including AMEU logo)	R 5 000.00
<b>Delegate gifts</b>	Co-branded by sponsor company (including AMEU logo)	R 30 000.00
<b>Branding table</b>	Brochures to be placed on tables in convention hall / exhibition hall	R 6 000.00
<b>Student participation</b>	Student to wear branded t-shirts / caps	R 45 000.00
<b>Helpers T-shirts</b>	Branded by sponsor company, host city and AMEU	R 20 000.00

### CONVENTION CATERING – DAY 1:

<b>Arrival tea</b>	Serving stations branded to the sponsor company specification – sponsor company banners to be displayed around serving stations	R 30 000.00
<b>Midmorning tea</b>	Serving stations branded to the sponsor company specification – sponsor company banners to be displayed	R 30 000.00
<b>Lunch</b>	Serving stations branded to the sponsor company specification – sponsor company banners to be displayed	R 90 000.00
<b>Afternoon tea</b>	Serving stations branded to the sponsor company specification – sponsor company banners to be displayed	R 30 000.00

### CONVENTION CATERING – DAY 2:

<b>Arrival tea</b>	Serving stations branded to the sponsor company specification – sponsor company banners to be displayed	R 30 000.00
<b>Midmorning tea</b>	Serving stations branded to the sponsor company specification – sponsor company banners to be displayed	R 30 000.00
<b>Lunch</b>	Serving stations branded to the sponsor company specification – sponsor company banners to be displayed	R 90 000.00
<b>Afternoon tea</b>	Serving stations branded to the sponsor company specification – sponsor company banners to be displayed	R 30 000.00

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## Sponsorship information

### COCKTAIL PARTY:

<b>Invitation</b>	Branded with sponsor company logo (HTML on website)	R 10 000.00
<b>Catering</b>	Branding to be discussed	R 100 000.00
<b>Bar</b>	Serving station to be branded to sponsor company specification	R 50 000.00
<b>Audio-visual</b>	Onsite technician to wear branded t-shirt of sponsor company	R 20 000.00
<b>Music</b>	AMEU President to announce sponsor	R 10 000.00
<b>Entertainment</b>	Branding ideas to be discussed	R 20 000.00
<b>Lucky draw</b>	Branding ideas to be discussed	R 10 000.00

### GALA DINNER:

<b>Invitation</b>	Branded with sponsor company logo (HTML on website)	R 15 000.00
<b>Programme &amp; Menu</b>	Branded with sponsor company logo	R 20 000.00
<b>Venue</b>	Branding to be discussed, maximum exposure	R 150 000.00
<b>Catering</b>	Branding to be discussed, maximum exposure	R 250 000.00
<b>Arrival drinks</b>	Serving station to be branded by sponsor company	R 30 000.00
<b>Drinks / Bar</b>	Serving station to be branded by sponsor company	R 50 000.00
<b>Wine</b>	Branded with sponsor company logo	R 25 000.00
<b>Décor</b>	Sponsors banners (2 pull up banners) displayed on stage	R 150 000.00
<b>Entertainment</b>	Branding to be discussed	R 50 000.00
<b>MC</b>	Branding to be discussed	R 50 000.00
<b>DJ</b>	Branding to be discussed / Pull up banner on DJ stage	R 50 000.00
<b>Audio-visual</b>	Onsite technician to wear branded t-shirt by sponsor company	R 150 000.00

### PARTNERS PROGRAMME:

<b>Partners Programme - Day 1</b>	R 90 000.00
<b>Partners Programme - Day 2</b>	R 90 000.00

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