

AMEU

# 26<sup>TH</sup> TECHNICAL CONVENTION 2018

@ CSIR CONVENTION CENTRE  
7 TO 10 OCTOBER 2018

*The impact of the energy revolution  
on power utilities in africa*



Hosted by



## Entrepreneurship as a catalyst for women's economic empowerment in the Energy sector

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Director – Divaine Growth Solutions



Women in Electricity

# Association of Municipal Electricity Utilities



1. Global brand ambassador
2. Launched Divaine Growth Solutions
3. Africa Change Maker



Women in Electricity



## Why I chose to pursue entrepreneurship?

**5** GENDER  
EQUALITY



**8** DECENT WORK AND  
ECONOMIC GROWTH





# Access to network and market





## Building trusted relationships





## In Conclusions

We all know that entrepreneurship has the potential to contribute hugely to growth and employment. Women's participation in trade can provide an additional boost to the growth potential of openness and to the sustainability of that growth.

Economies with better opportunities for women are more competitive.

Few things to note in

Focus on enterprise development, this deals with participation of women-owned businesses that will work with well-developed companies.

Identify opportunities to expand and invest in women-owned businesses;

Commit on contributing to women's economic empowerment and sustainable development.

**As businesses are growing and evolving, Africa rising, and so should women participation in it!!!**





# Thank you



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