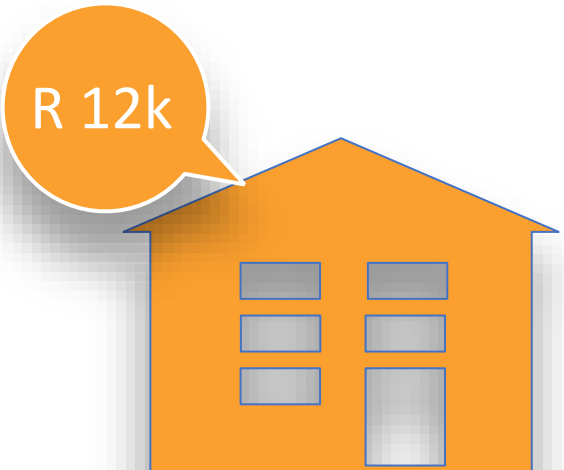




# **AMEU Marketing Solution**

## **Exhibitor & Sponsors Manual**

# Sponsor Packages



## Exhibitor package

- Exhibition Booth with
- Stand branding
- Leads generation tools
- Brochure library
- Product Showcase (2)



## Silver package

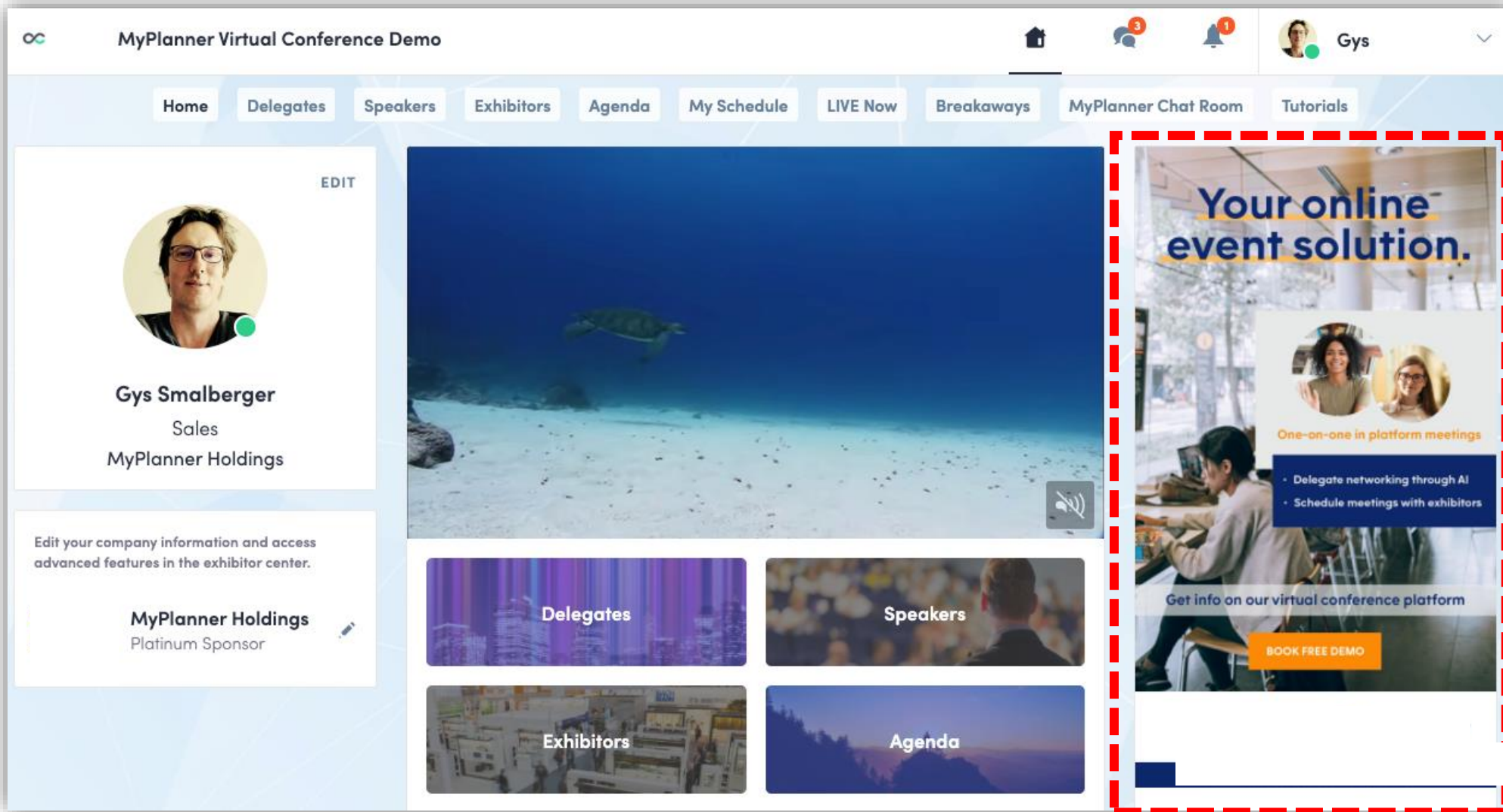
- Exhibitor Package plus
- Social media package
- Home page rotating header / Video
- Logo on conference collateral
- Product showcase (3)



## Gold package

- Silver Package plus
- Sponsored session participation
- Branded meeting rooms
- Preconference workshop
- Large social media package
- Product showcase (5)

# Rotational Banner – Home page



Gold sponsors only -  
Rotational banner on  
Homepage

Please supply image size  
1080 x 1920px (9:16 ratio)  
**PNG or JPEG**

# Exhibitor Booth

## Header Image or Video:

- Gold and Silver sponsors – 90 sec video link from YouTube or Vimeo to be uploaded
- Standard sponsors - Images must be 1200 x 675px (16:9 ratio) and not larger than 1MB (JPEG OR PNG)

The screenshot shows a virtual booth interface. At the top, there is a navigation bar with buttons for Home, Delegates, Speakers, Exhibitors, Agenda, My Schedule, LIVE Now, Breakaways, MyPlanner Chat Room, and Tutorials. The main content area is divided into several sections:

- Header Image/Video:** A large image of Raja Ampat, Indonesia, with a 'gip' logo in the top left and a 'Copy link' icon in the top right. A 'YouTube' logo is visible in the bottom right corner of the image area.
- Company Logo:** The logo for the World Green Economy Organisation (WGEO), featuring a globe icon and the text 'WORLD GREEN ECONOMY ORGANIZATION'.
- Lead Sponsor:** The text 'World Green Economy Organisation' and 'Lead Sponsor' is displayed below the logo.
- Virtual Booth 2:** A location tag is shown below the sponsor information.
- Book a meeting:** A section titled 'Book a meeting' with the text 'Select a time slot to set up a meeting with World Green Economy Organisation'. It shows the date 'Friday, December 17, 2021' and a row of time slots: 9:00 AM, 9:30 AM, 10:00 AM, 10:30 AM, 11:00 AM, and 11:30 AM. A 'See more slots' link is at the bottom.
- Chat Window:** A chat window on the right side of the booth is titled 'Talk to World Green Economy Organisation'. It shows a date 'April 8, 2021' and a 'hello' message from '3:05 PM'. A 'Write a message...' input field is at the bottom.

## Company logo:

Image must be 400 x 200px  
(2:1 ratio) and not larger than  
1MB (JPEG or PNG).

## Background Image of booth (Gold Sponsors only)

- Image must be 2560 x 1600px (16:10 ratio) and not larger than 1MB
- Best not to be too busy




# Exhibitor Information

**Information**


The World Green Economy Organization (WGEO) emerged in response to the priorities and concerns identified from Rio+20 United Nations Conference on Sustainable Development in 2012 as an organization intended to support emerging global actions towards the green, low-carbon, climate-resilient development model.

[See more](#)

**Social media**


  


**Contact details**

 <https://worldgreeneconomy.org/>


**Sessions**

**Wind Power**

 Thursday, December 2, 2021 9:00 AM to 10:30 AM

 1

**Documents**

 **Conservation**

Share some information about your company (max 150 words)

Share the following social media links:

1. Facebook URL
2. Instagram URL
3. Twitter handle
4. LinkedIn URL

Share the following details:

1. Website URL
2. Contact details

Share your company brochure / marketing material (**max 4 documents**)


# Product & Services

Marketplace      Sessions      Documents      Team


@ info@myplanner.co.za  
https://www.myplanner.co.za/

## Marketplace


ADD



Technical services



Speaker management



Logistics management

Supply the following information:

- Name of service or product
- Description of product or service (**Max 35 words**)
- Image paired with service or product (image/s in the ratio 1:1) **JPEG or PNG**

Product or services listed per sponsor package

- **Gold sponsors** can list 5 x products or services
- **Silver sponsors** can list 3 x products or services
- **Standard sponsors** can list 2 x products or services

# Sponsor / Exhibitor Representatives

The screenshot shows a software interface with a sidebar on the left and a main content area. The sidebar contains the following items: Home, Company profile, Meetings (with a red notification badge), Team's contacts, and Your team. The main content area is enclosed in a red dashed border and contains a list of team members. Each member's entry includes a circular profile picture, their name, and their role and company. The entry for Kim Roberts is highlighted in light green. To the right of the team list is a section titled 'Add your colleagues' with a green 'ADD A MEMBER' button. A red arrow points from the list of team members to the text 'Share the following details of your team:' which is followed by a numbered list: 1. Name and Surname, 2. Email address, 3. Position.

Name	Role	Company
Ashley Brenna	Sales Executive	MyPlanner Holdings
Felicity King	Sales Executive	MyPlanner Holdings
Gys Smalberger	Sales	MyPlanner Holdings
Kim Roberts	Operations	MyPlanner Holdings
Sarina Steenkamp	Operations	MyPlanner Holdings

**Add your colleagues**  
Invite your team members who are registered for the event so you can all access the same interface. With your whole team in one place, it's easy to share contacts and data!

**ADD A MEMBER**

Share the following details of your team:

1. Name and Surname
2. Email address
3. Position

# Presentations with Live Polls, Q&A and Chat Box

The screenshot displays a virtual conference interface. On the left, a speaker with a grey beard and hair, wearing a dark suit and light blue shirt, stands at a podium. The podium features a blue sign with the text "GLOBAL CLIMATE ACTION SUMMIT" and a logo. In the top left corner of the video frame, there is a logo for "extinction rebellion" consisting of a circle with an 'X' and the text "extinction rebellion". The background of the video is a blue, textured wall. On the right side of the interface, there is a chat box titled "Opening Session". The chat box has three tabs: "Chat", "Questions", and "Polls". The "Chat" tab is active. The chat history shows several messages: "This session is great" by Kim Roberts at 11:03 AM; a date separator "August 31, 2020"; a message "MyPlanner Virtual Conference Demo"; a question "What can we do to save our planet?" by MyPlanner Virtual Conference Demo at 7:34 PM; another "MyPlanner Virtual Conference Demo" message; a question "What will be the next steps to nature conservation" by MyPlanner Virtual Conference Demo at 8:00 PM; a date separator "January 21, 2021"; a message "Thanking the organisers" by Sarina Steenkamp at 9:31 AM; and a message "What an informative session, thank you!" by Julie Hardres-Williams at 9:31 AM. At the bottom of the chat box, there is a text input field with a plus sign on the left and a send button on the right. A red arrow points from the text input field to the right, towards the text "To make use of the same logo you supplied for your stand".

To make use of the same logo you supplied for your stand



# Collateral: Digital Exhibition Booths

Description	Exhibitor	Silver	Gold
• Marketing video / Rotating marketing header		✓	✓
• Company logo	✓	✓	✓
• Social media links	✓	✓	✓
• Link to your website	✓	✓	✓
• Marketing brochures	✓	✓	✓
• Product marketplace – List your products and services	2	3	5
• Company representatives included	2	3	4
Exclusive features			
• Branded backdrop			✓
• Advertising banner linked to website			✓

## Online Booth and Sponsorship Form

<https://www.cognitofrms.com/VdWCo/AMEUExhibitors2021>

For assistance please contact Mpho – [mpho@vdw.co.za](mailto:mpho@vdw.co.za) / 011 061 5000

Note that one can complete part of the form to register and get an invoice and later add the collateral parts to the same form. If your office firewall blocks the form just forward the collateral to Mpho by email.

## AMEU All Affiliates WhatsApp Group

<https://chat.whatsapp.com/LXMJ3IDRCBz7DNfo6vvBtD>

**Thank You**